

COHEN'S FRACTIONAL PRICE SALE.

The spirit that prompts great buying has again led the way to fortunate prices, such as few houses in this country are in position to enjoy. The store is pushed up to a mammoth stock of the newest and most exclusive styles, some of which will present some of the wonder price work that engages the order of the store's business plans.

VOTE FOR THE MERCHANT'S GIFT LIBRARIES.

We Are Ready for the Season's Big Silk Sale.

The first history of Pure Dye Black Taffeta selling in America for 50c a yard. Never heard of before; full 20-inch and has every guarantee of superiority that the best European science has learned to produce, the usual low price is 95c. The same yard wide, 95c. The 27-inch is 85c. The entire lot is limited to 2,000 yards.

A Black Beau de Soie, yard wide, is 75c. Pure Dye Beau de Soie, in black only, 50c. All Silk Black Mourning Armure, 45c. French Dye Water and Respiration Proof Black Habutal, for 82c and 88c. Both surprising values.

26 pieces Black Beau de Soie, pure silk and the same grade that always sells for 75c, is 55c.

All Silk Irish Poplinette, black only, cost 85c, will go on sale Monday for 50c. 200 yards Black Crepe de Chine, our regular best \$1 quality, 75c a yard. Pure Silk Black Taffetas, high lustrous, regular 50c quality, for 44c.

Among the Colored Silks are Shantung Pon-gees, pure silk, for 45c.

Pure Silk Foulards in all the various new colorings, with neat designs, 25c a yard.

Panne Satin Foulards, in bright colorings, worth 42c, for 19c a yard.

Handsome Fancy Louisine, in the various colorings, 63c.

On sale a great number of \$1.25 Printed Ransom Chiffon Taffetas, in the best styles of the season, at the special price, 85c.

Also Silk Chiffon Foulards, in the prettiest designs, for 75c.

On sale at 9 o'clock, five pieces of Pure Silk, 24-inch Printed Foulards, that cost 85c, for 50c a yard.

Variety of new Gun Metal Novelty Silks, the best \$1 value, for 75c.

Silk Taffetas, in striped and figured effects, 40c a yard.

450 yards 27-inch All-Silk White Habutal, 25c a yard.

Champagne, light blue and white, all silk Messaline Crepe, 55c a yard.

High Luster Pure Silk Taffetas, in all the new colorings, at 55c a yard.

Self Embroidered Dots on silk mousseline, white, black and colors, special price, 10c.

All Silk Mousselines, white and black, from 15c to 50c a yard.

32 pieces All-Silk Grenadines, including a lot of fine French fabrics, that cost to \$4.50—every piece double width, prices will be 75c to \$2.50 a yard.

Housekeeping and Dress Linens for Monday

Cohen's Housekeeping Linens are a part of the reliable merchandise of the store's many year's record. No matter how low you buy them, Every article undergoes the closest scrutiny as to where and how they are made.

37½c a yard—Heavy All Pure Linen. German grass bleached Table Damask, various designs, a reliable linen at 39c.

75c a yard—Irish Double Damask Full Bleached Table Linen, 2 yards wide, extra weight and in beautiful new designs, with open border, best \$1 quality.

50c a yard—Two yards wide, mercerized, full bleached, best quality Belgian Table Damask, 75c best price hitherto.

\$1 a dozen—Double Damask, all linen German Dinner Napkins, embossed floral designs, sold usually at \$1.38.

82.50 a dozen—Full 5-4 Bleached Double Damask, Pure Linen Napkins, always \$1.

9c each—160 dozen Heavy Huck Towels, guaranteed 75 per cent. linen, size 18x36 inches.

10c each—60 dozen Fine Hemstitched Huck Towels German Bleached Pure Linen, with damask borders, regularly, 25c.

25c each—Heavy Fleur de Lys Border German Pure Linen Huck Towels, 21x30 inches, value \$1 a dozen.

39c each—Handsome Bureau Scarfs, all linen, hemstitched

and with open Mexican design, 3½ yards long, 19 inches wide. 21c each—Plain half linen Tray Cloths, open hemstitched, with Mexican drawn border.

\$1.08 each—Handsome Irish Double Damask Pure Linen Pattern Table Cloths, size 23½ yards, in handsome scroll designs.

Fine Dress Linens 36c a yard—Large lot of White Dress Linens, finest grade, made in Ireland and best ever sold for 50c, one a pure linen sheer lawn, the other a round thread shirt-waist linen, soft finish, your choice, 36c.

25c a yard—Pure Linen Lawn, the 36c yard wide quality.

20c a yard—The same full weight Dress Linen that we and others usually sell for 40c; full bleached and pure linen, round thread.

10c a yard—Pure Linen for shirt-waists, clear white.

12½c a yard—The same in union half linen.

Colored Dress Linen will be much in vogue this season.

12½c a yard pure linen Blouse Linen, the Union (half linen) 9c a yard.

25c a yard—Pure Dress Linens, in the new blues, yard wide.

Linen Furniture Covering 39c a yard—Pure linen in stripes and colors for furniture covering, 50 inches wide.

New Cotton Fabrics at Surprise Prices.

Despite a much higher cost, this is a special offering of thousands of yards of the handiest fabrics of every class below any price ever made in all the past. The designs are all new and in keeping with the latest styles produced by the best manufacturers, including many imported fabrics.

The finest Batiste ever sold for 12½c to 16c are on sale for 7½c.

The usual 10c quality in every design for 7.3-4c.

The Sheer Imported Batiste Organdies that always sell for 16.2-3c, for 10½c.

Embroidered Dotted Organdie, solid colors and printed in the latest designs, including the linen colors, always 12½c, for 9½c.

6-4 Embroidered Swiss Novelty, newest imported French fabric, all colors and gall combinations of colorings, 75c quality, for 50c.

Irish Dimities, finest quality, solid colors and neat printing, including the new shadings, instead of our last season's 10c, price we open the season with a special sale, for 10½c.

Mattings Burst Their Sphere of Value and Curtains Help Them.

Several hundred pairs of Lace Curtains, goods from the warehouse stock, that came too late—regular \$1.65, Lace Curtains, 95c pair.

Some \$2 and \$2.25 Curtains for \$1.

Regular 50c Lace Curtains, for 31c a pair.

47 pairs Irish Point Curtains, usual \$3 kind, \$1.75 a pair.

Open Work White or Colored Cottage Curtain—etamine, handsome Cottage Madras Curtains, in various colorings, \$1.60 pair.

usual 12½c quality, 9½c a yard.

A lot of Cretonne designs for furniture coverings, special price, 8c a yard.

325 Brass Curtain Poles, extension to 84 inch width, with ends, complete 6c a set.

A Half Cargo Mattings—Easy to buy anything here, when one can buy to advantage, as all this stock of Mattings, Japanese carpet designs, or the heavy China, all the new colorings or white.

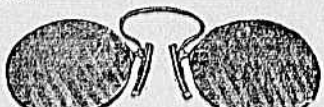
Heavy Fancy China Mattings, for 8½c a yard.

Best 20c Heavy Close Woven China Matting, for 18c.

The usual 20c Heavy China Matting will sell for 12½c.

\$5 Gold Filled Glasses for \$1.

Great care will be taken and each eye tested separately. Examination free, and perfect fit guaranteed. Remember, that we employ a graduate optician.



Fine Gold Finish Eyeglass Chains 50c.

A Ten Year Guarantee with each Pair of Glasses.

Our Eye-Sight Specialist has been with us since we started the department, and has given entire satisfaction to the hundreds he has fitted. Any kind of repairing done. Bring your broken glasses and we will replace them at half price. We want you to feel there is no risk and give a guarantee with all glasses we fit. Any kinds of prescriptions filled.

Laces as Laces Never Before.

See the Torchons 43c buys or the Point de Paris for 5c, in Monday's sale.

5c a yard—The French Val, in the popular bow-knot designs, Edgings and Inserting—the best 10c quality.

75c a yard—Point d'Alencon Flouncings, fourteen inches wide, Allover of the same, eighteen inches wide, 88c a yard.

50c a yard—Allover Waist Laces, in 50c designs, including the Tenerife, in white, butter and Arabian.

\$2.25 a yard—New Embroidered Macramé Lace, allover bands to match, 25c a yard.

50c a yard—New Embroidered Etamine Laces, in Motif designs, others to \$3.08.

50c Laces 25c a yard in separate medallions; Batiste, new button designs and many others.

10c a yard—Other choice Laces in value to 25c.

The Glove Sale of Years.

Thread Gloves, Silk Gloves and every sort of handglove for women and children at thirty cents on the dollar for the new and old goods. They start at 5c and go to 11c.

Try our Double Finger Tipped Silk Gloves.

The Infants' Home.

One of the spots in all the South where they are provided for from A to Z. Everything and anything. Special price things.

12 1-2c each—Twenty dozen Muslin Caps, with lace bending and ribbon or full ruching, up to 32c value.

35c—Infants' Caps that usually cost 50c, 55c, 75c and 80c; choice of endless variety. Manufacturers' closing lot; cost 45c.

\$1.25 to \$3.08—New Wash Hats, beautiful designs, in novel effects.

17c—Long Cambric Slip, ruffled, usually 25c.

No matter what your infant would demand, we carry all things, from the beginning to the end.

The Art Department.

has three times doubled its sales as the best cause for your patronage. Almost endless variety of new effects from Europe and America, on the principle of Cohen's small-price system.

25c each—Linen Colored Table Covers, all natural colored flower designs, one and a quarter yards square.

The Scarfs of same, fifty-four inches long, 25c.

75c and 88c—Imported Applique Open Work, 2 1/2 and 3 1/2 Scarfs, Shams and Centerpieces.

10c each—Stamped Tab Collars, all finished but the embroidery; usual price, 25c.

25c each—Full Length Fancy Cretonne Lambrequins, with net fringes. The French Satine ones are 50c.

2c a skein—500 skeins of Sewing Silk, in various colors—Hemmingway, Belding Brothers and other makes.

5c each—20x20 Hemstitched Centerpieces, stamped, regularly 25c.

25c—New variety of Beautiful Cushion Tops, in all the latest ideas, for what you usually pay 50c.

These Veilings Are Yours for Very Little.

Ten pieces of black, with dot and gray and white Fish Net Veiling, good 25c value, 12 1-2c a yard.

Maline Net Veiling, for tulle rosettes, in black, white, blue and lavender; special price, 15c a yard.

One and a half yards long Ready-Made Veils, in black, blue, and brown, with chenille dots, at 25c a veil.

Dressmakers' Sale of Linings.

Ten pieces of Black Silk Linings, made to sell at 10c Monday, 12 1-2c a yard; only 10c a piece to sell.

25c White Collar Canvases, 10c a yard.

Mercerized Satteen Linings, black; only ten pieces to sell; it's best 20c lining made, 10c a yard.

Mill Ends sale of 60 yards of Percale line and Silas Linings, in all colors; goods worth 12 1-2c, for 6 1-2c a yard.

Mill Ends of Black Satteen Linings, 10c a yard.

A Special Ribbon Sale.

Black Taffeta Ribbons, three and a half inches wide, an excellent bargain at 12 1-2c, for 9 1-2c a yard.

Six inches wide Ribbons, in all colors, good value at 25c, only 25c a yard.

Four inches wide Satteen Ribbons, in all colors, double face ribbon, satin on both sides, 10c a yard.

No. 1 Satin Ribbons, all colors, five yards for 30c.

No. 1 Fine Persian Trimmings, made to sell at 20c, here for 10c a yard.

Cohen's Toilet Prices.

Bring your bottle and buy Pink Rose Extract, 4c an ounce.

4711 White Rose Glycerine Soap, 13c a cake.

Two-Quart Fountain Springs and Hot Water Bags, guaranteed good 70c value, 50c each.

Table of Nail Hair, Scrub, Tooth Brushes, sample lot; also Whisk Brooms; choice, any, 10c.

Rubber Sponges, special price 25c for 40c article.

Table of Assorted Toilet Soap, special price 2 1-2c a cake.

Some Special Priced Leather Goods.

Leather Belts, harness buckles, 4c each, Platted Handle Auto, Bags, 50c.

Crushed Leather Belts, lined, at 17c each, all colors.

White Duck Belts, all sizes, 8c each.

Ten gross Horn Hair Pins, good value, 10c a dozen.

10c Back Combs, 10c each.

Wanted Little Things.

Black Head Mourning Pins, three boxes for 5c.

Stockinet Dress Shields, No. 2 and No. 3, for 5c a pair.

Nickel Safety Pins, three dozen for 6c.

Twelve yards 1001 Tape, all sizes, 6c a roll.

Black and White Cotton Elastic, all widths, worth 6c, 8c and 10c; choice, 6c a yard.

Three special tables of White Reading, 2 1-2c, 5c and 7c piece of six yards.

3,800 Umbrellas to Be Sold

A manufacturer's entire stock at prices from 40c to 75c on the dollar.

The Complete Readiness of Made Garments

The happiest results of Made Garments are always to be looked for at Cohen's Store. The second floor is filled with them.

Women's New Snowflake Bourette Suits, \$7.98.

Some Suits, in new mixtures, which should be \$10, are \$5.

Lot of new Suits, in fancy, stylish effects, a bargain at \$15, for \$10.

Norfolk Suits, of Scotch Mixtures, \$14.60.

You know how perfectly our garments are made.

Man Tailored Suits, in the new military effects, nowhere else less than \$22.50, for \$15.

French Voile or Handsome Brondcloth Suits, man tailored, \$20 to \$37.

Women's Walking Skirts, a lot which should be \$5, are \$2.75 each.

All-Wool Tibbet Skirts, \$3.75.

Mohair Skirts, in black or navy, equal to any \$7.50 Skirts, for \$5.

Novel effects, in Worsted Crash Skirts, \$4.48.

Women's Taffeta and Foulard Suits, \$12.50, \$14.50 and \$20, beautifully constructed and you'll wonder at the prices.

White Goods and Embroideries at Blue Monday Prices.

Sale of White Goods will open Monday with prices beyond recognition. A good many of them are sold in the basement, which you'll find under the basement heading. The following on the main floor:

12½c a yard—3,000 yards of Fancy Piques.

23c a yard—Endless variety of Fine Mercerized White Damask from the tiny dot to the largest designs, 33c value.

17c a yard—White French Madras, double satin stripe.

16.2-3c a yard—Mercerized Satin Stripe White Grenadine, the 33c value of every store.

12½c a yard—French Welt, the same quality usually sold for 25c.

15c a yard—Fancy Mercerized Light Weight Piques, the 25c value of every store we know.

8½c a yard wide India Linons.

Woolen Dress Goods Have a New Price Schedule.

More Fine Black Fabrics at your own way of pricing.

60c All-Wool Imported Morris Granite, 29c.

The 60c Brilliant Mohair Sicilian, is priced at 29c.

All-Wool Crepe Cloth, double width, to be sold for 37½c.

Imported Wire Voile, 46 inches wide, 75c yard.

\$1.25 Silk Swansdown is being sold 75c.

Silk and Wool Eolienne to be sold for 75c.

All-Wool 75c English Cheviots to be sold for 48c.

All-Wool Voiles, 35c.

Highest grade of All-Wool 72c Imported Batiste, 50c.

Silk Warp Henrietta, \$1.25 quality, made out of the finest Australian wool, 50c.

And many other bargains in Black Goods.

New Colored Dress Goods.

Finest Imported \$2 Scotch Grenadine, 54 inches wide, 98c.

Novelty Mohair Sicilian, in the newest shades, 45 inches wide, 69c.

All Pure Wool 56-inch Cassimere Suitings, best \$1.50 goods, \$1.

Granite Mistrail and new Mixed Voiles, in all colors, 50c, full double width.

Pure Mohair Sicilian, 42 inches wide, good 60c value, 39c; new shades of blue.

Panne Electric Cloth, made of silk and wool, something entirely new, for 50c.

French Batiste, the all-wool 50c grade, 29c.

Fancy Mohairs, so much in demand, the kind that sells for 60c, special, at 37½c.

Double Width Shepherd Checks, in all size checks, 25c.

All colors in Crepe Albatross and All-Wool Voiles, special 50c, kind, 37½c.

56-inch English Check Cassimere, worth \$1.50, \$1.25 All-Wool Melton Cloths, 56 inches wide, 95c.

Danish Cloth, in cream, 11c.

The Bargain Basement

Has an increased interest that makes every half a full dollar.

Sale of White Goods.

10c a yard—2,700 yards small figured Pique, mercerized madras and other fabrics.

7.3-4c a yard—12½c yard wide Corded India Linons.

10c a yard—Double Width Persian Lawns, up to 25c value.

4c a yard—India Linons, the same grade that will cost double elsewhere.

7 1-4c a yard—English Long Cloth, the same quality which cost \$1.50 a piece of 12 yards.

16.2-3c a yard—Manufacturer's lengths of 25c to 35c Waistings, all the new designs of the season.

15c for 16c Mercerized Satin Stripe India Linons.

7.3-4c a yard—The always 12½c Poplin Pique.

8c a yard—White India Linon, equal in quality to 12½c Persian Lawns.

These Cottons Make You Think.

61-4c Batiste, in light and dark grounds, 1 to 10-yard lengths, enough to be matched up for any garment, 3.3-4c a yard.

Best 1-30c Seersucker Gingham, in all the new woven colors and patterns, 4c a yard 3.3-4c.

4-4 Sea Island Percales, in light